



stayfilm

TURN YOUR  
PHOTOS & VIDEOS  
— *into* —

AMAZING  
FILMS



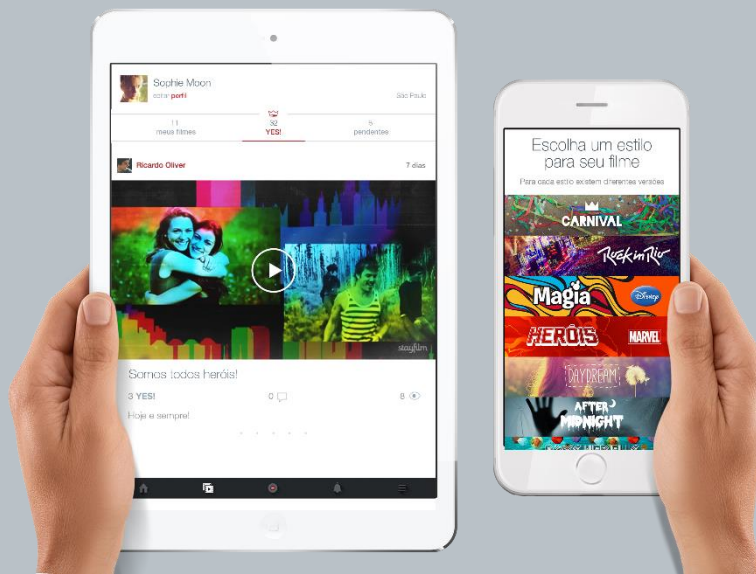
WATCH A  
TUTORIAL<http://bit.ly/StayfilmApp>

## P L A T F O R M

In just 3 steps you can produce and share films with soundtracks, motion design effects and cinema quality, through the automatic selection of photos and videos from social networks and personal files

SITE  
STAYFILM.COMAPP  
FULL VERSION

For IOS, Android and Windows Phone

APP  
FOR MESSENGER

For IOS and Android



# ACCESSED IN ALL COUNTRIES



1,053,560

Users



983,300

Downloads / app



2,827,455

Produced films



50%

Organic Share



62%

< 18 until 34 years old



65%

Women

38%

35 until +55 years old

35%

Men

# REVERSE PRODUCT PLACEMENT

Exclusive film style with the style and mood of a brand

Production of 3-5 film templates with the style and mood of the brand.

Personalized channel:

[www.stayfilm.com/brandsname](http://www.stayfilm.com/brandsname)

## BENEFITS FOR THE BRAND

- Brand lovers
- Engagement
- Viral potential
- Content production

## FOR THE USER

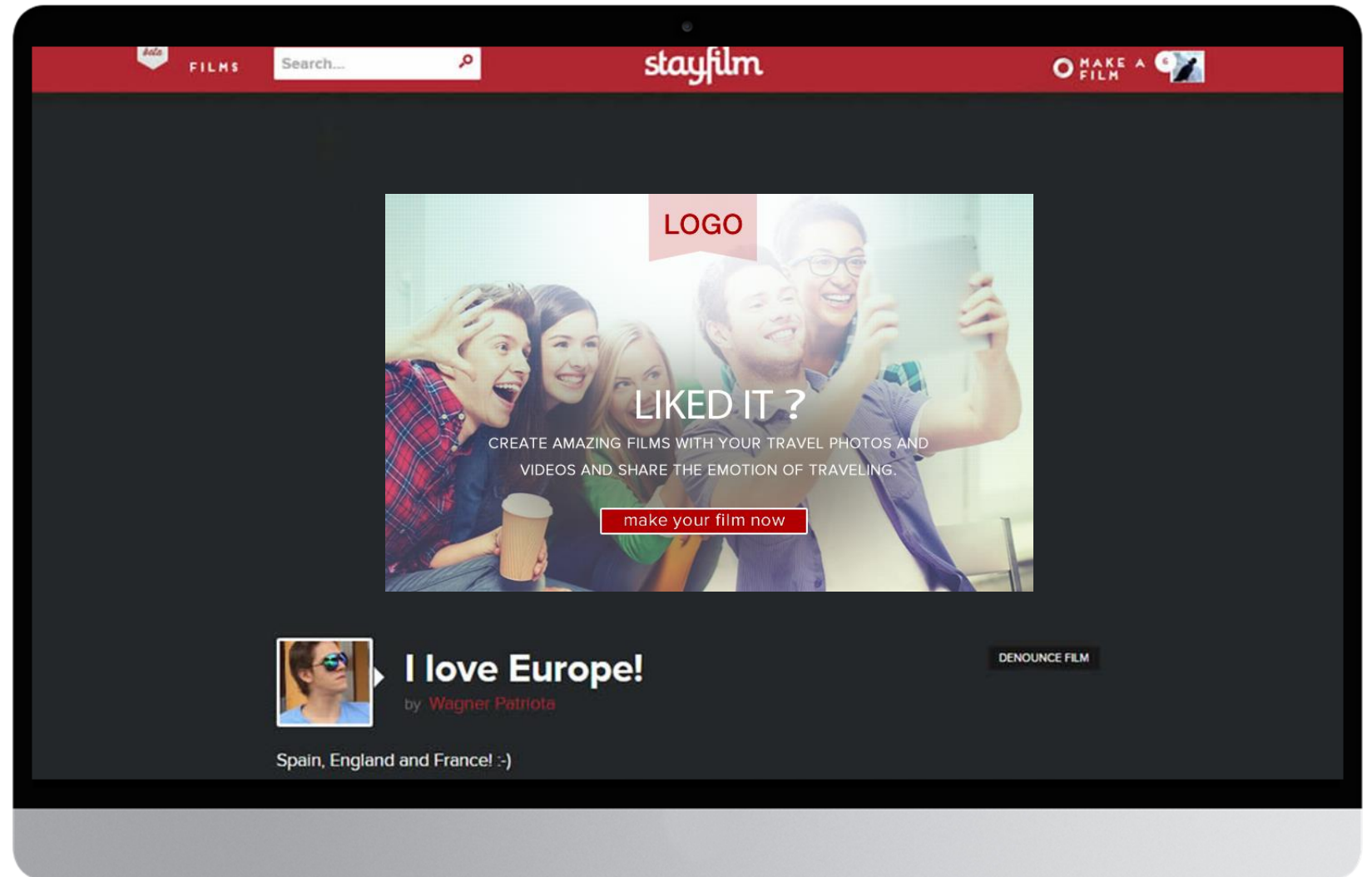
- Service of high aggregated value, identification with the brand values.
- Brand ambassadors through their life experiences.
- Innovation with a high quality film



# AFTER FILM

## CLOSURE SCREEN

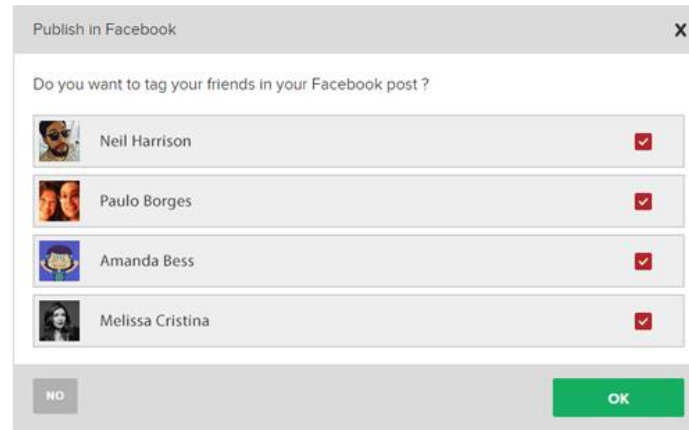
After the viewed films an automatic invite will show up for users to create films with the Brand style.





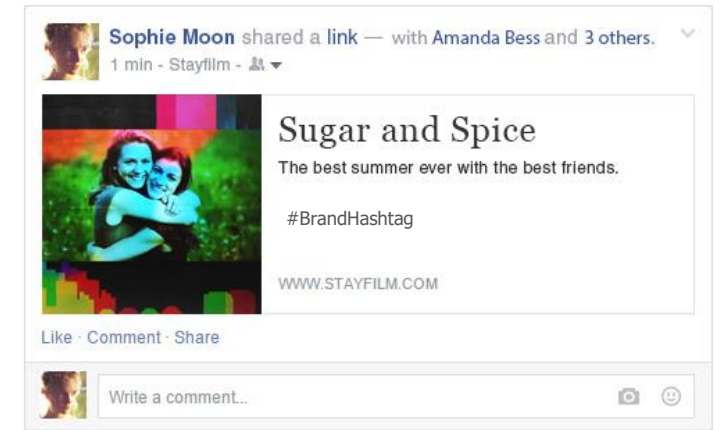
# VIRALIZATION

## AUTOMATIC TAGS



All friends of Stayfilm tagged in the fotos and videos used in the film production get tagged automatically in the shared Facebook post.

## PUBLISHING ON SOCIAL NETWORKS



Suggestion: Automatic brand hashtag

# “TRAILER” SCREEN

A commercial film, background banner or Ad Game can be implemented during the film production

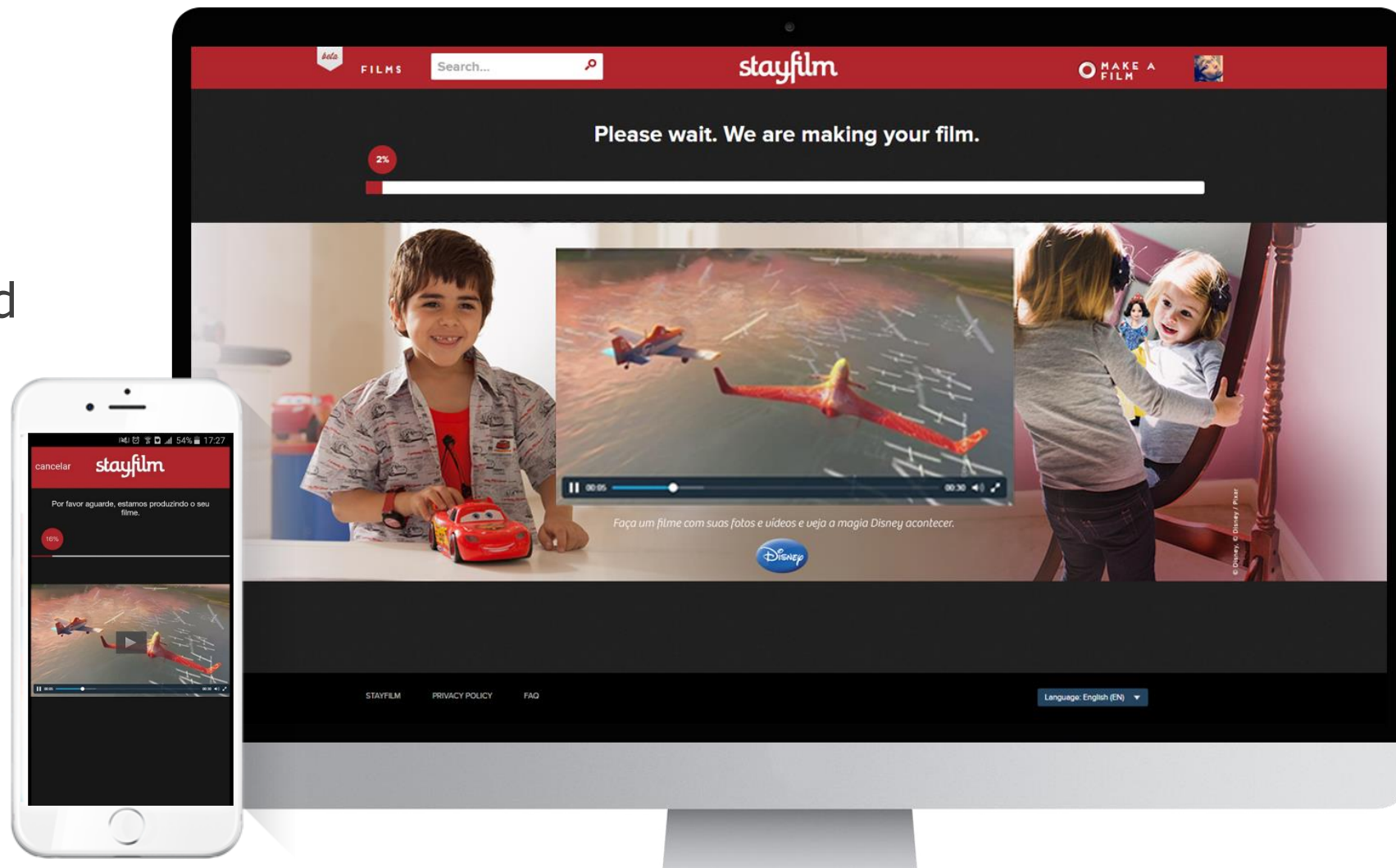
## AVERAGE PRODUCTION TIME

 **UP TO 2 MIN**

94% of users stay in the page while their film is being produced .

## SEGMENTATION

Gender, age, city, civil status, occupation, film content, browser, interests.



—  —  
**YES!**  
*of the week*

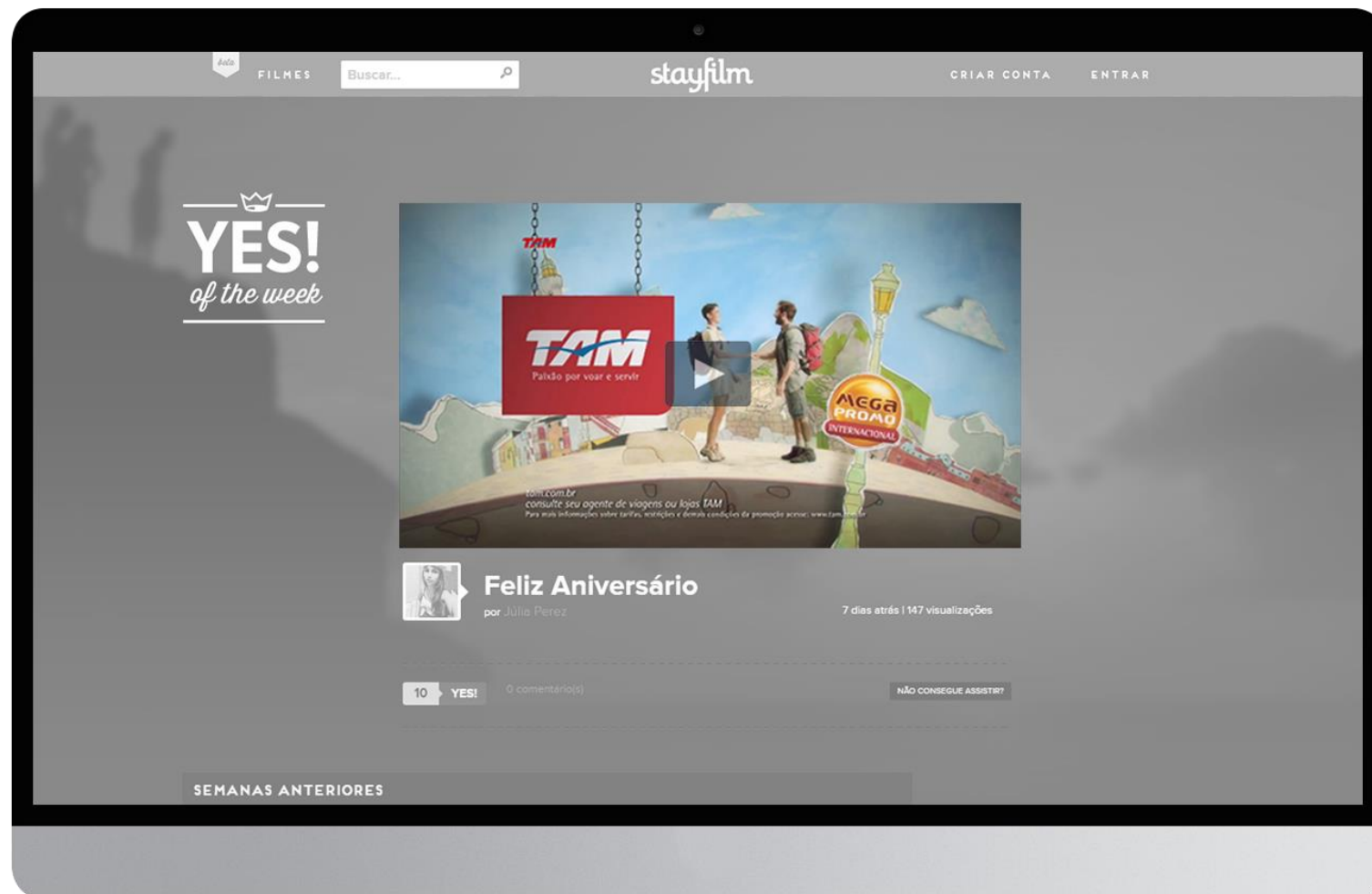
PRE-FILM ADS IN  
 THE WEEK'S  
 BEST FILMS

## FILM, AD GAME AND BANNER

**640 x 360**  
**30"**  
**SKIP ADD**

## SEGMENTATION

Gender, age, city, civil status, occupation, film content, browser, interests.





# REGULAR BANNER



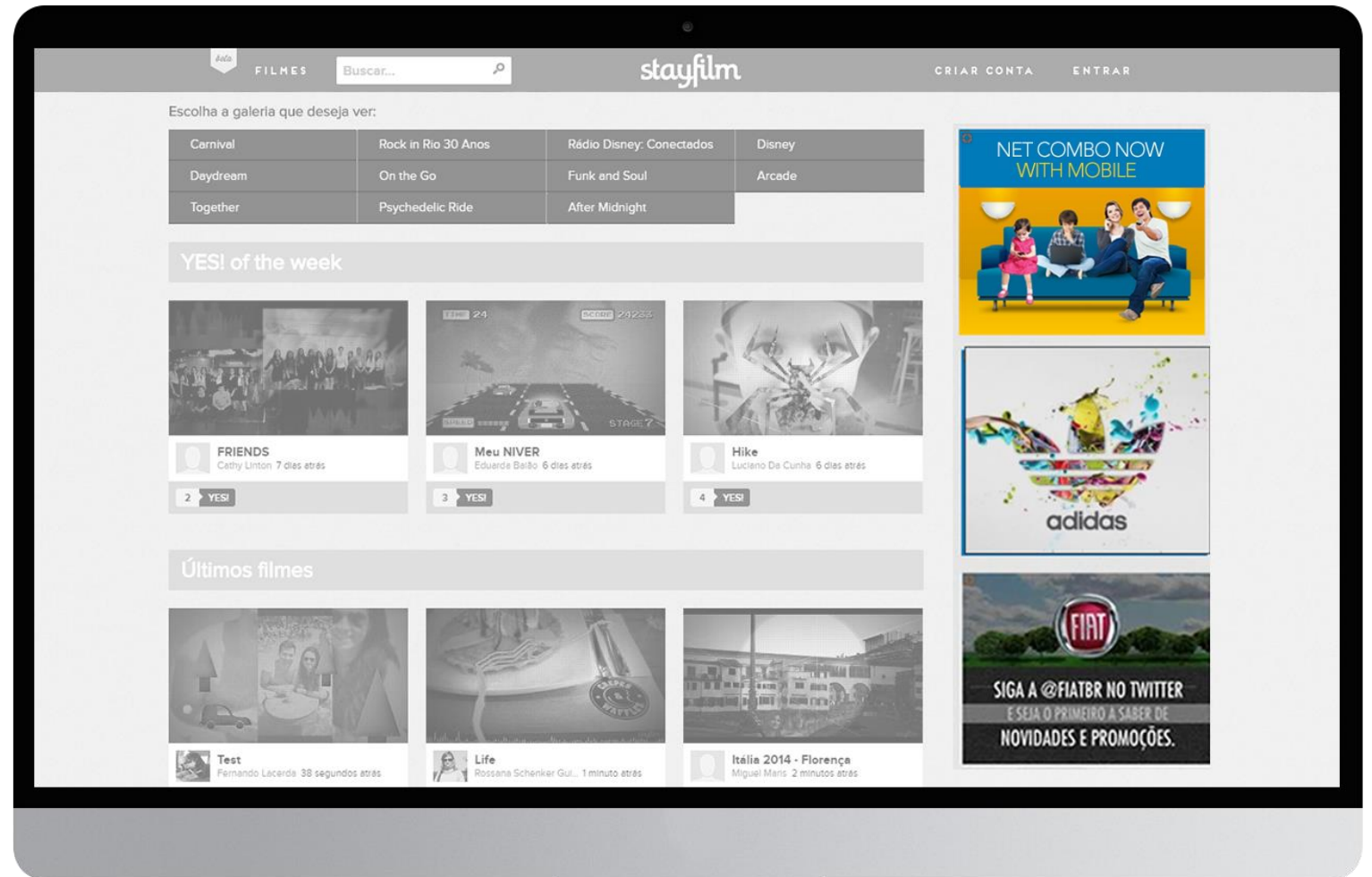
## FORMAT

Rectangle

**300 x 250**

## SEGMENTATION

Gender, age, city, civil status, occupation, film content, browser, interests.







# CASES SPECIAL PROJECTS





# CHELSEA FC

[WWW.STAYFILM.COM/CHELSEAFc](http://WWW.STAYFILM.COM/CHELSEAFc)

SPONSORED STYLE

<https://youtu.be/9tdzQfjgR5I>

<https://youtu.be/XTcUGPwYazA>





A close-up portrait of a woman with long, wavy brown hair and dramatic eye makeup featuring dark, smoky eyeshadow and long, dark eyelashes. She is wearing a dark leather jacket. The background is a soft, out-of-focus mix of purple and blue light.

# VULT COSMÉTICA

[WWW.STAYFILM.COM/VULT](http://WWW.STAYFILM.COM/VULT)

SPONSORED STYLE

<https://youtu.be/7g6huIDVf8k>

<https://youtu.be/v8bDfmo959w>

vult | COSMÉTICA 

ROCKING  
BEAUTY



# SC CORINTHIANS

[WWW.STAYFILM.COM/CORINTHIANS](http://WWW.STAYFILM.COM/CORINTHIANS)

The club also has na ofical profile with their own films produced.

SPONSORED STYLE

<https://youtu.be/qrUyljbKxss>

<https://youtu.be/toM6bdy2YMS>







TV GLOBO

[WWW.STAYFILM.COM/GLOBO](http://WWW.STAYFILM.COM/GLOBO)

SPONSORED STYLE

[https://youtu.be/MOG\\_SXtmzIQ](https://youtu.be/MOG_SXtmzIQ)

<https://youtu.be/v0V-U-Dtd2c>

#HOJEÉUM  
NOVODIA





# AXE IN LOLLAPALOOZA

WWW.STAYFILM.COM/AXENOLLOLA

SPONSORED STYLE

[https://youtu.be/5MZk2vahK\\_E](https://youtu.be/5MZk2vahK_E)

[https://youtu.be/1VYrcQ3e\\_3E](https://youtu.be/1VYrcQ3e_3E)

# AXE

FIND YOUR MAGIC.





# DISNEY

[WWW.STAYFILM.COM/DISNEY](http://WWW.STAYFILM.COM/DISNEY)

## SPONSORED STYLE

Disney (Christmas special) <http://youtu.be/rB2Kk4gzprs>

Magia <http://youtu.be/zkc4RDnR27Y>

Marvel – Spider-man <http://youtu.be/SgYE2gXtzPQ>

Disney Princesas – Beauty and the best <http://youtu.be/Be3FWNJrbUc>

Disney Pixar – Monstros S.A. <http://youtu.be/PcLsTG01kCg>

Disney

MARVEL

PIXAR

# SPECIAL FEATURES AND PROJECTS

## SPONSORED FEATURES

- HD quality
- Special motion design elements and soundtracks
- Photo and video organizer
- Offline watching
- Smart TVs

## SPECIAL PROJECTS

- Brands can make available high quality photos and videos of a certain event/location to be used within the films
- Colaborative films (made by various groups of friends)
- Pages



C O N T A C T

WWW.STAYFILM.COM

**FOR MORE  
INFORMATION DROP  
US A LINE OR GIVE  
US A CALL**



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